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on February 15, 2008.

PATENT
Attorney Docket No.: 020328-000110US

TOWNSEND and TOWNSEND and CREW LLP

By: /Sandra Lee Bourassa, PLS/
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Jorge Cantu Bonilla et al.

Application No.: 10/074,378

Filed: February 11, 2002

For: A METHOD AND SYSTEM FOR
PROVIDING NETWORK BASED
ADVERTISING SERVICES

Customer No.: 20350

Confirmation No. 5558

Examiner:

Technology Center/Art Unit: 2611

AMENDMENT

Mail Stop **Amendment**
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Office Action mailed November 16, 2007, please enter the
following amendments and remarks:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this
paper.

Remarks/Arguments begin on page 4 of this paper.